



Imagine.Create.Win

Microsoft Project Competitions

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imagine X cup™





Imagine Cup

- Annual worldwide technology competition
- Started in 2003
- Encouraging young people to apply their imagination, passion and creativity
- Develop technology innovations that can make a difference in the world – today
- Imagine Cup Innovation accelerator helps commercial implementation of your idea



Imagine Cup 2008

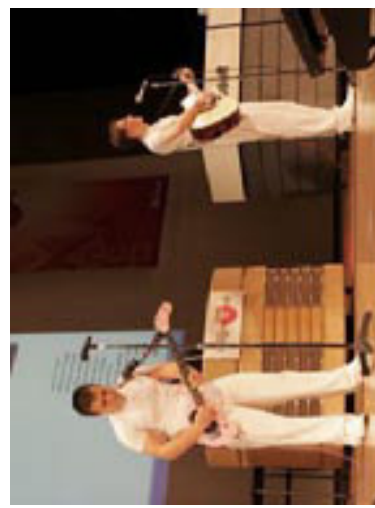
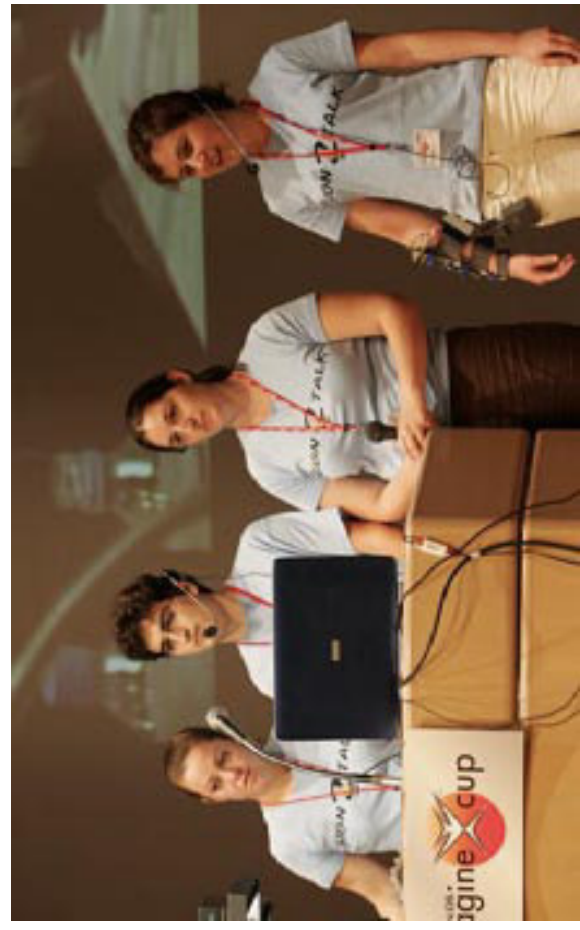
*"Imagine a world where
technology enables a
sustainable environment"*

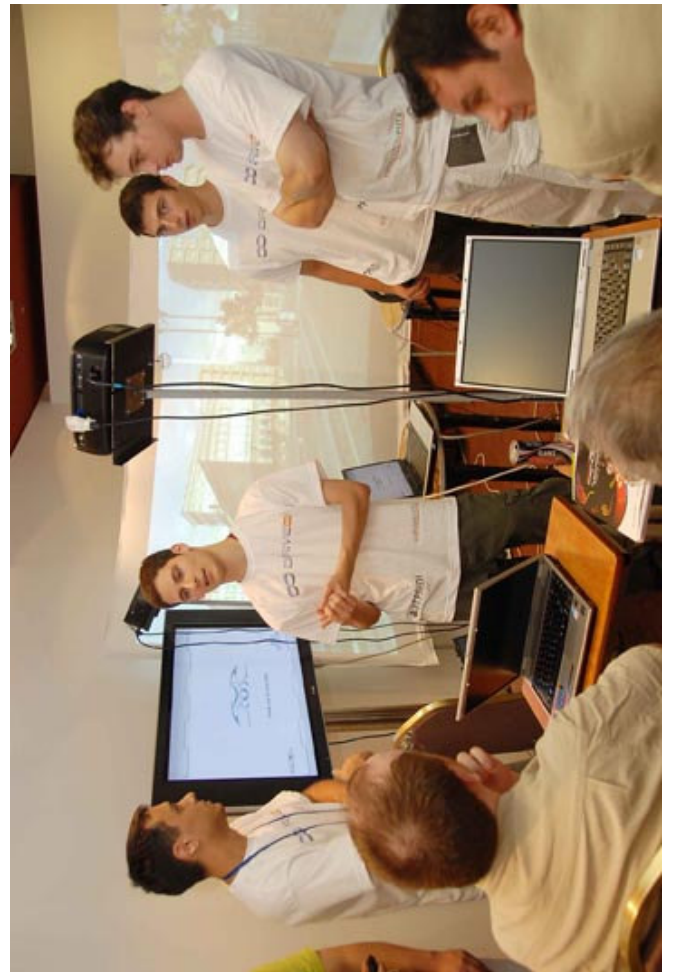
- Cash prizes totaling more than US \$170,000
- World Cup Finals in Paris



Competitions

- Software Design
- Embedded Development
- Game Development
- Project Hoshimi
- Information Technology
- Algorithm
- Photography
- Short Film
- Interface Design







S2B [program]

a Microsoft community initiative

S2B - Student To Business

- Trainings
 - Technical Training
 - Soft Skill Training
- Academic Projects
 - Showcase your project at a State/National Level Project Fair
 - Top 25 teams will get a cash prize of INR 10000/- each
- Industry Internship Opportunity

S2B: Academic Projects

- Project should be targeted for Microsoft Platform
- Select a project from a available project pool
- 2-3 team mates and a project mentor

Deadlines for Academic Year 2007-2008

	One year program	Six months program
Registrations	17th August to 15th November	15th November to 31st January
Synopsis (2 pages)	15th November	1st February
Report (20 – 100 pages)	15th February	28th February
Mentor Feedback	28th February	28th February
Microsoft Review Results	15th March	15th March
Project Fair for top teams	April	April



Student RockStar

Unwind the Star within you

Student RockStar Contest

- Earn points to participate in activities
- Activities include:
 - Coding Challenge
 - Participate in Imagine Cup
 - Light Up the Web
 - Participate in S2B
 - Post a White Paper / Technical Article
 - Forums
 - Web-Casts
 - Announcements
 - Refer your friends

Opportunities and Rewards

- Top 300 students would be evaluated for being Microsoft Student Partners
- Top 3 students get an XBox 360! – OR Gift Voucher of Rs. 25,000/-
- Next 10 students get a Windows phone! – OR Gift Voucher of Rs. 12000/-
- Next 50 get 2GB flash drives! - OR Gift Voucher of Rs. 2000/-
- Hundreds of other goodies are also up for grabs !



Links

- Imagine Cup

www.imaginecup.com

- Student 2 Business

www.student2business.co.in

- Student RockStar

www.studentrockstar.com



Questions?

The Microsoft logo is displayed in a bold, white, sans-serif font. To its right, the slogan "Your Potential. Our Passion.™" is written in a smaller, italicized, white, sans-serif font. The background is a dark blue horizontal band with a decorative pattern of overlapping squares in various shades of blue and white on the left side.

Microsoft®

Your Potential. Our Passion.™

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